



the brain injury association

A-Z Fundraising Ideas

• **A** is for

Aerobics
Art Exhibition or Fayre
Auction of Promises

• **B** is for

Bike Ride
Balloon Race
Bring & Buy Sale
Book Sale
BBQ

• **C** is for

Cake Sale
Caption Competition
Car Boot Sale
Car Wash
Coffee Morning
Craft Fair
Cricket Match
Carol Singing

• **D** is for

Disco
Dinner Dance
Dress Down Day
Duck Race
Darts

• **E** is for

Exhibitions
Easter Egg Hunt
Eighties Night

• **F** is for

Family Day
Fancy Dress Party
Fashion Show
Film Show
Fireworks Party
Fantasy Football
Face Painting

• **G** is for

Garden Party
Good As New Sale
Guess The Weight
Golf Day

• **H** is for

Hallowe'en Ball
Head Shave
Honesty Box
Hoopla
Hats On!

• **I** is for

Ice Skating
International Food Evening
It's a Knock-out

• **J** is for

Jazz Night
Jumble Sale
Job-swap for the Day

• **K** is for

Karaoke Night
Keep Fit
Kidnap & Ransom
Knobbly Knees

• **M** is for

Masked Ball
Murder Mystery Evening
Music Gig

• **L** is for

Ladies' Night
Line Dancing
Lunchtime Quiz



the brain injury association

A-Z Fundraising Ideas cont.

• **N** is for

New Year's Resolution
Non Smoking Day
Non Drinking Day

• **O** is for

One Day Fast
Outdoor Picnic
Odd Jobs
Open Garden Day

• **P** is for

Parties
Photography Competition
Poker Championship
Penalty Shoot-out

• **Q** is for

Quiz Night – all varieties!

• **R** is for

Race Night
Radio controlled car racing
Raffle
Rock n Roll Night
Rugby Match

• **S** is for

Slimathon
Scrabble Competition
Sponsored Cycle / Jog
Silence / Swim
Sweepstake
Sky-Diving

• **T** is for

Talent Competition
Tea Morning
Three Legged Race
Tombola
Toy Fair
Treasure Hunt
Trek

• **U** is for

University Challenge
Unwanted Gift Sale

• **V** is for

Valentine's Ball
Variety Concert
Vintage Car Run

• **X** is for

Xmas Ball
Xmas Card Sale
Xmas Gift Fayre

• **Y** is for

Yogathon
Yo-Yo Competition

• **W** is for

Wheelbarrow Racing
Wine & Cheese Evening
White Elephant Stall
Welly Throwing

• **Z** is for

Zany Ideas
ZZ Top Lookalike
Competition



the brain injury association

A-Z Fundraising Ideas cont.

• Auction of Promises

Why not persuade family/friends/work colleagues to promise to do something that they wouldn't normally do e.g. housework, grocery shopping, walking the dog? You can raise money by organising an auction and selling the promises off.

• Dinner Party

Show off your culinary talents and cook a themed meal for your friends – charge them for the pleasure and add in some extra entertainment to keep them laughing.

• Fantasy Football

Without even having to step onto the pitch, you can show off your skills by pledging money on this season's teams in a sweepstake.

• Hats On for Headway

Ask your workplace colleagues to put their Hats on for Headway. Wear a hat to work and pay a fee for the pleasure.

• Odd Jobs

If you're handy at DIY for example, why not offer to do those odd jobs for friends and family that keep getting put off? You could charge for the service, raise money for charity and please a lot of people all at the same time!

• Quiz Night

Challenge yourself and others to a quiz – whatever takes your fancy: music, sport, general knowledge... Guaranteed fun for all and you can charge for entry / snacks / drinks.

• Sporty Events

Are you a sporty type? Why not organise a sponsored walk, bike ride or running event? Not only could you raise valuable funds for us and show your support, but you could get fit and enjoy it! It doesn't matter what age or ability you are!

• White Elephant Sale

Organise a sale and get rid of those miscellaneous or unusual objects that have been white elephants for so long, and raise some money for us in the process!